



## Re-purposing an area

**New tracks and designed environments at Driffield Training Area have vastly improved the site's usage and popularity as a venue for third party activities such as motocross rallies and 4 x 4 adventures.**

Prior to Landmarc's appointment, the site at Driffield had been an unmanned facility with limited security measures, which had unfortunately resulted in the site being subjected to frequent vandalism. The deterioration of the driving circuit led to a drastic loss of users, including the Defence School of Transport and the Cadet Forces, which meant a subsequent loss of revenue.

### The challenge

The challenge in a site of this nature is to ensure the future maintenance and utilisation of the site, before any significant restoration or improvement takes place.

### The solution

Our first move was to appoint an onsite warden who was suitably qualified as a Security Industry Authority (SIA) approved range warden, fully trained and qualified in the use of off-road vehicles, to assist possible military and commercial users.

Once appointed, we then allowed the warden the opportunity to take innovative actions based on a better understanding of the challenge and environment.

Our on-site range warden made immediate improvements to the capabilities of the facility and engaged the local community to ensure the security of the site and attract a broader range of potential usage.

### The benefits

Providing the site with a permanent, appropriately trained warden, who liaised with the local community and made some relatively low cost improvements produced a number of successes:

- The level of vandalism and damage was vastly reduced
- The Defence School of Transport now make good use of the area
- When not booked for MoD training, the area is popular for third party activities, such as motocross and 4 x 4 adventures, bring in much needed additional revenue.